

**CITY
OPERA
HOUSE**



SPONSOR SPOTLIGHT SPECIFICS

Helping maximize your sponsorship is important to City Opera House. The **Sponsor Spotlight** opportunities are designed to increase community awareness of your support. Thank you.

At your selected Sponsor Spotlight shows, build your brand with:

- **Community Awareness:** Volunteer your team to usher with your branded shirts or name tags. Please coordinate a month in advance with volunteer@cityoperahouse.org.
- **Company Display:** Showcase your business with a pop up banner and table in Towsley lobby. COH provides an 8-foot table and tablecloth; sponsor provides banner, materials and staff (optional) the day of the event.
- **Be Heard and Recognized:** Your sponsorship support is recognized in the pre-show announcement to patrons. Ex: *"Performing Arts at City Opera House is generously sponsored by"*
- **Promotional Insert:** Place your message in front of up to 680 patron in the Performing Arts at City Opera House Program Book at your **Sponsor Spotlight** show. Sponsor is responsible for creating, printing and delivering the insert to COH.

Design Specs: 5 ½" x 9" , Single-side or two-side

Color: Full color or black & white

Quantity: Up to 650

Suggested: Create a targeted business message to complement your full page ad which runs all season. Insert must be pre-approved and meet specifications.

Deliver to: City Opera House – Box Office, 106 E. Front Street, Traverse City, MI 49684, M-F 10a – 5 p.

Due Date: Sponsor Spotlight commitments are requested a minimum of 5 business days prior to your event. Program inserts are due two business days prior.

THANK YOU!

Please send your completed form to development@cityoperahouse.org