



BECOME A SPONSOR

& PUT YOUR BUSINESS CENTER STAGE



FUEL ARTS AND CULTURE.

ELEVATE YOUR BRAND.

City Opera House is among a small handful of Gilded Age Opera Houses statewide that remain not just standing — but fully alive as year-round performing arts centers

By sponsoring programming at this historic venue, you are uplifting the arts in our community, and contributing to Traverse City's reputation as a cultural hub.

Sponsorship Tiers

	\$1,000	\$3,000	\$5,000	\$8,000
Ad in the 2026-2027 City Opera House Platinum Season Program	1/2 Page	Full Page	Featured Full Page	Preferred Full Page
Logo in e-newsletter and on website	✓	✓	✓	✓
10% Staff Discount on Platinum Season Shows	✓	✓	✓	✓
Spotlight Shows (Platinum Season)	1	2	3	4
Complimentary tickets to Spotlight Show(s)	2	2	4	4
COH Bronze Membership	1	1	2	2
Annual Holiday Hideaway Party Tickets	4	6	8	10
Annual Gala Balcony Tickets	2	4	6	8



Our Patrons

70% of our ticket buyers have a primary residence in Grand Traverse, Benzie, or Leelanau County.

27,000 e-mail subscribers

764 visitors per week

OVER 22,000 TICKETS SOLD each year to events at City Opera House

\$39 average ticket cost

Get In Touch!

Alli Hettmer

(231) 941-8082 ex. 203

development@cityoperahouse.org

106 E Front St, Traverse City, MI 49684

CITY OPERA HOUSE

OUR MISSION

To promote and nurture City Opera House as a regional hub for connecting people to the arts and each other.